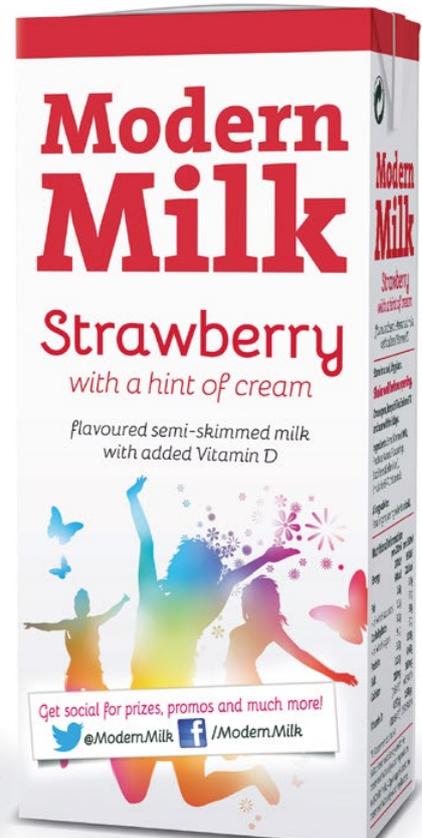
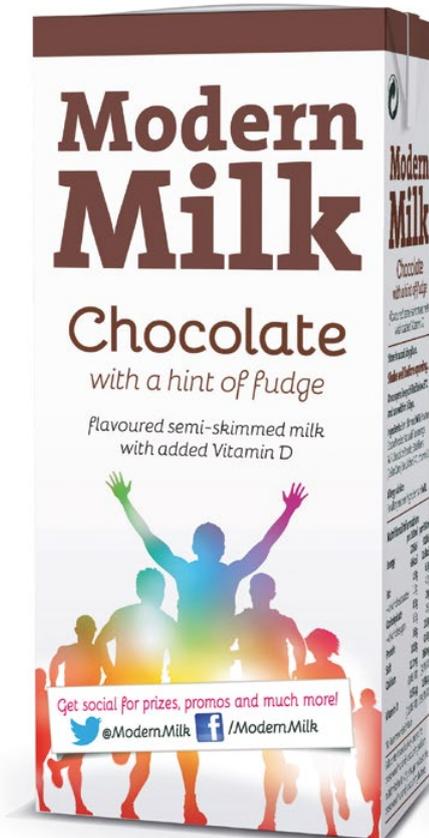


Modern Milk

The Smart Choice

Introducing a new range of delicious flavoured milk specifically developed for students.



Modern Milk

Modern Milk is made with semi-skimmed milk and is a fantastic source of calcium, helping bone development, and provides a healthy and filling snack between meals or breakfast on the go. Milk is an effective way to rehydrate, aiding recovery after exercise because of the high quality protein, carbohydrates, calcium and electrolytes it contains. With all natural flavouring and added vitamin D – the ‘sunshine vitamin’ that aids strong bones and teeth – Modern Milk is the smart choice for you and your students.



Available in three fabulous flavours:

- Chocolate with a hint of fudge – A rich and creamy indulgent chocolate hit to satisfy even the most ardent chocoholic!
- Coffee with a hint of vanilla – A cool and creamy coffee sensation, blended with a subtle hint of vanilla – making it a sophisticated choice for those on the go!
- Strawberry with a hint of cream – The taste of strawberries and cream enjoyed in the sunshine, it's quite simply all that's great about summertime, in a carton!

Format:

- Convenient 330ml carton with straw - ideal for drinking on the go throughout the day
- Ambient storage with a long shelf life - no chill chain
- Best taste achieved when refrigerated for at least 12 hours and enjoyed straight from the fridge
- Made with low fat, semi-skimmed milk, with no compromise on taste
- Fully recyclable packaging (where carton facilities exist)

Perfect for:

- 16-21 year olds
- Universities, colleges and further education establishments
- Perfect for vending, canteen or retail

Modern Milk should be enjoyed as part of a varied and balanced diet and a healthy lifestyle. One 330ml serving provides 45% of your daily calcium requirement and 37% of your daily vitamin D requirement.

Product Information

Code	Product	Pack Size	Per Pallet/Layer	Shelf Life
0874703	Modern Milk Chocolate	27 x 330ml	105/7	7 months
0874704	Modern Milk Coffee	27 x 330ml	105/7	7 months
0874705	Modern Milk Strawberry	27 x 330ml	105/7	7 months



Nutritional Information - Approximate Composition per 100ml

	Chocolate with a hint of fudge	Coffee with a hint of vanilla	Strawberry with a hint of cream
Energy	273kJ/65kcal	253kJ/60kcal	270kJ/64kcal
Fat	1.8g	1.6g	1.6g
of which saturates	1.3g	1.1g	1.1g
Carbohydrate	8.5g	8.1g	9.1g
of which sugars	8.5g	8.1g	9.1g
Protein	3.6g	3.3g	3.3g
Salt	0.13g	0.13g	0.13g
Calcium	111mg (14%RI*)	111mg (14%RI*)	110mg (14%RI*)
Vitamin D	0.57µg(11%RI*)	0.57µg(11%RI*)	0.57µg(11%RI*)

*RI: Reference Intake

Salt content is exclusively due to the presence of naturally occurring sodium. In 100ml of milk, 4.7g sugar is due to the presence of naturally occurring lactose.

Pritchitts is the foodservice division of Lakeland Dairies, one of Ireland's largest farmer owned dairy co-operatives. Our cows graze on lush, green pastures producing high quality high quality milk, which is collected from over 2,100 family farms on a daily basis. We produce a wide range of dairy products, supplying customers in over 70 countries worldwide.

Customer Care: **0845 1300 307 (UK only)**
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