<u>Terms and Conditions</u> Lakeland Dairies Fortification Recipe Booklet

These Terms and Conditions prevail in the event of any conflict or inconsistency with any other communications, including advertising or promotional materials. Participants of the Promotion agree to be bound by these terms and conditions.

Promoter: Lakeland Dairy Sales Limited, Kingfisher House, 21-23 Elmfield Road, Bromley, Kent BR1 1LT. Registered in Ireland Number: 90464

- 1. This offer is only open to bona fide care home caterers and activity co-ordinators resident in the UK. The promoter reserves the right to refuse requests from non-caterers and may verify requests to ensure they are being sent to UK care homes.
- 2. Only one Lakeland Dairies Fortification Recipe Booklet will be supplied per care home address.
- 3. The Lakeland Dairies Fortification Recipe Booklet will be released from Monday 14th June.
- 4. After this date, the Fortification Recipe Booklet will be sent to entrants within 2 working days of receiving a completed and valid entry form.
- 5. In order to submit your request for a Lakeland Dairies Fortification Recipe Booklet, you need to read and accept these terms and conditions.
- 6. Only entrants who complete the form in full, providing correct contact details, will be counted as valid entries.
- 7. The promoter accepts no responsibility for any requests incorrectly typed or not received for whatever reason.
- 8. All data collected from this site will be kept strictly confidential, in line with the data protection act.
- 9. Employees require permission from their employer or senior manager before submitting their request.
- 10. No purchase necessary.
- 11. This offer may be withdrawn at any time at the promoter's discretion without prior notice.
- 12. Lakeland Dairies Foodservice cannot accept any responsibility for any damage, loss, injury or disappointment suffered by any entrant entering the Competition or as a result of accepting any prize. Lakeland Dairies Foodservice is not responsible for any problems or technical malfunction of any telephone network or lines, computer online systems, servers, or providers, computer equipment or software, failure of any email or entry to be received on account of technical problems or traffic congestion on the Internet, telephone lines or at any web site, or any combination of these, including any injury or damage to entrant's or any other person's computer or mobile telephone related to or resulting from participation or downloading any materials in the competition. Nothing shall exclude Lakeland Dairies Foodservice liability for death or personal injury as a result of its negligence.
- 13. Where Lakeland Dairies Foodservice has disqualified an entrant, Lakeland Dairies Foodservice will have no further liability to such entrant.
- 14. The winner may be requested to take part in promotional activity. By taking part in the Competition, you consent to your name, photographs, audio and/or visual recordings of you, and any comments made by you relating to the prize and Competition experience being used by Lakeland Dairies Foodservice for promotional, marketing and publicity purposes in any media worldwide without any fee being paid to you.

- 15. Any personal data relating to entrants will be used solely in accordance with current data protection legislation and will not be disclosed to a third party without the individual's prior consent.
- 16. Data relating to entrants will be retained by Lakeland Dairies Foodservice for a reasonable period after the Competition closes to assist Lakeland Dairies Foodservice to operate future competitions in a consistent manner and to deal with any queries on the Competition.
- 17. Lakeland Dairies Foodservice (or any third party nominated by Lakeland Dairies Foodservice) may exercise its sole discretion to use the winners' name, and care home name, relating to the prize and competition experience for future promotional, marketing and publicity purposes in any media worldwide without notice or without any fee being paid.
- 18. The winners agree to engage with Lakeland Dairies Foodservice, its PR company and external media to promote the competition upon winning without any fee being paid.
- 19. Information, and personal data which is provided by entrants when they enter the competition will be held and used by Lakeland Dairies Foodservice and their suppliers and contractors in order to administer the competition.
- 20. By submitting their personal details, the entrant agrees to Lakeland Dairies Foodservice processing those details in accordance with the purposes made known the entrant at the time of entering.
- 21. Lakeland Dairies Foodservice shall comply with all applicable requirements of the Data Protection Act 2018, the General Data Protection Regulation, any successor legislation or other applicable law.
- 22. For any further information about Lakeland Dairies' processing of personal data and privacy rights, please consult the Lakeland Dairies Privacy Policy available from Lakeland Dairies Foodservice website here.
- 23. The Competition and Rules will be governed by English law and any disputes arising out of or in connection with the Competition and Rules will be subject to the exclusive jurisdiction of the courts of England.